Daily consumer spending tracker

- On May 25, our tracker of Chase consumer card spending fell from -19.7% to -21.6%.
- The tracker rose 0.5%-pt over the prior week, and it is 20.2%-pt above its low of -41.8% on March 31.

This report contains data on aggregate spending on consumer debit and credit cards from a panel of Chase customers in the United States. The panel is chosen so that spending growth will be representative of behavior by Chase customers. The data may differ from total US consumer spending for many reasons, including differences between cash and card spending patterns, geographic and demographic differences between Chase customers and the overall US population, and other factors.

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We plan to make this report available to the public every business day, Tuesday through Friday, at www.jpmorgan.com/global/research.

We cannot distribute the underlying data behind the report.
Chase consumer credit and debit card spending details

Chase consumer card spending by category

Chase consumer card spending by generation

Chase consumer card spending by card presence

Source: J. P. Morgan. % change over-year ago in 7-day average.

Source: J. P. Morgan. % of 7-day average of nonrecurring categories.

Source: J. P. Morgan. % of 7-day average of nonrecurring categories.
Chase consumer credit and debit card spending by state

Chase consumer card spending by state

- New York (-21.4%)
- Texas (-14.9%)
- Florida (-17.6%)
- Illinois (-18.1%)
- California (-22.9%)
- Georgia (-16.4%)

Source: J. P. Morgan. %yoy of 7-day average of nonrecurring categories.

Chase consumer card spending by stay home order status

- Never had order (-18.4%)
- Order still in place on 5/19 (-20.6%)
- Order lifted by 5/18 (-14.9%)

Source: J. P. Morgan. %yoy of 7-day average of nonrecurring categories.

Chase consumer card spending by state and generation

- New York Millennials/Gen Z (-19.6%)
- New York Boomers (-26.9%)
- Texas Millennials/Gen Z (-5.9%)
- Texas Boomers (-23.9%)

Source: J. P. Morgan. %yoy of 7-day average of nonrecurring categories.

Chase consumer card spending by state and card presence

- New York Card Present (-40.9%)
- New York Card Not Present (16.7%)
- Texas Card Present (-25.9%)
- Texas Card Not Present (9.7%)

Source: J. P. Morgan. %yoy of 7-day average of nonrecurring categories.
Share of total consumer credit and debit card spending with card present

**Share of total spend with card present**

![Chart](chart1.png)

Source: J.P. Morgan. % of total spend in nonrecurring categories with card present, 7-day average.

**Share of total spend with card present by generation**

![Chart](chart2.png)

Source: J.P. Morgan. % of total spend in nonrecurring categories with card present, 7-day average.

**Share of total spend with card present by state**

![Chart](chart3.png)

Source: J.P. Morgan. % of total spend in nonrecurring categories with card present, 7-day average.

**Share of total spend with card present by state and generation**

![Chart](chart4.png)

Source: J.P. Morgan. % of total spend in nonrecurring categories with card present, 7-day average.
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Source: Unless otherwise noted, Internal Chase Data or Select Chase Credit and Debit Card Transaction Data.

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