Daily consumer spending tracker

- On May 24, our tracker of Chase consumer card spending rose from -19.8% to -19.7%.
- The tracker rose 3.3%-pt over the prior week, and it is 22.1%-pt above its low of -41.8% on March 31.

This report contains data on aggregate spending on consumer debit and credit cards from a panel of Chase customers in the United States.

The panel is chosen so that spending growth will be representative behavior by Chase customers. The data may differ from total US consumer spending for many reasons, including differences between cash and card spending patterns, geographic and demographic differences between Chase customers and the overall US population, and other factors.

This report uses rigorous security protocols for selected data sourced from Chase credit and debit card transactions to ensure all information is kept confidential and secure. All selected data is highly aggregated and all unique identifiable information—including names, account numbers, addresses, dates of birth, and Social Security Numbers—is removed from the data before we receive it.

We plan to make this report available to the public every business day, Tuesday through Friday, at www.jpmorgan.com/global/research.

We cannot distribute the underlying data behind the report.
Chase consumer credit and debit card spending details

Chase consumer card spending by category

Source: J. P. Morgan. % change over-year-ago in 7-day average.

Chase consumer card spending by generation

Source: J. P. Morgan. %oya of 7-day average of non-recurring categories.

Chase consumer card spending by card presence

Source: J. P. Morgan. %oya of 7-day average of non-recurring categories.
Chase consumer credit and debit card spending by state

Chase consumer card spending by state

Chase consumer card spending by Stay Home Order Status

Chase consumer card spending by state and generation

Chase consumer card spending by state and card presence

Source: J. P. Morgan. %oya of 7-day average of non-recurring categories.

Source: J. P. Morgan. %oya of 7-day average of non-recurring categories.

Source: J. P. Morgan. %oya of 7-day average of non-recurring categories.

Source: J. P. Morgan. %oya of 7-day average of non-recurring categories.
Share of total consumer credit and debit card spending with card present

Source: J.P. Morgan. % of total spend in non-recurring categories with card present, 7-day average.

Share of total spend with card present

Share of total spend with card present by generation

Source: J.P. Morgan. % of total spend in non-recurring categories with card present, 7-day average.

Share of total spend with card present by state

Share of total spend with card present by state and generation

Source: J.P. Morgan. % of total spend in non-recurring categories with card present, 7-day average.
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Source: Unless otherwise noted, Internal Chase Data or Select Chase Credit and Debit Card Transaction Data.

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